

# PRIVACY POLICY FOR SPORTSFRIENDLYHOTELS

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## Article 1: Description

### 1.1 Description

Welcome to SportsFriendlyHotels (SFH)! We highly value your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, and safeguard your information when you use our platform.

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## Article 2: Who are we?

SFH provides a platform for booking sports trips combined with carefully selected accommodations. SFH serves as the ideal partner for sports experiences and enjoyment.

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## Article 3: What data do we collect?

We collect personal and non-personal data necessary for providing our services, including:

- **Personal data:** name, address, email address, phone number, payment information.
  - **Travel preferences:** sports activities, preferred accommodations, dietary preferences.
  - **Technical data:** IP address, browser type, operating system, and cookies.
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## Article 4: How do we use your data?

Your data is used to:

- Process booking transactions and payments securely.
  - Provide personalized recommendations and travel options.
  - Contact you for customer service or important updates.
  - Improve our website and services based on user feedback.
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## Article 5: Sharing data with third parties

We only share your data with third parties involved in delivering our services, such as hotels, transport companies, and payment providers. We ensure these parties comply with strict privacy guidelines.

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### **Article 6: How do we protect your data?**

We implement the following measures to protect your data:

- Advanced encryption technology for data transfer and storage.
  - Strict access control and security protocols.
  - Regular audits and updates to comply with current security standards.
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### **Article 7: Your rights**

As a user, you have the right to:

- Request access to your personal data.
  - Have your data corrected or deleted.
  - Object to the use of your data for marketing purposes.
  - Withdraw your consent, if applicable.
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### **Article 8: Retention period**

We do not retain your data longer than necessary to provide our services and comply with legal obligations.

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### **Article 9: Cookies**

Our website uses cookies to enhance your experience. You can manage your cookie preferences through your browser settings.

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### **Article 10: Contact us**

For questions about this Privacy Policy or your rights, you can contact us via:

- **Email:** [privacy@sportsfriendlyhotels.com](mailto:privacy@sportsfriendlyhotels.com)
- **Phone number:** +32 468 48 76 91

- **Postal address:** SportsFriendlyHotels, Ronkenburgstraat 5, 9340 Lede.
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### **Article 11: Changes to this Privacy Policy**

This Privacy Policy may be updated from time to time. We recommend checking this page regularly for any changes.

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